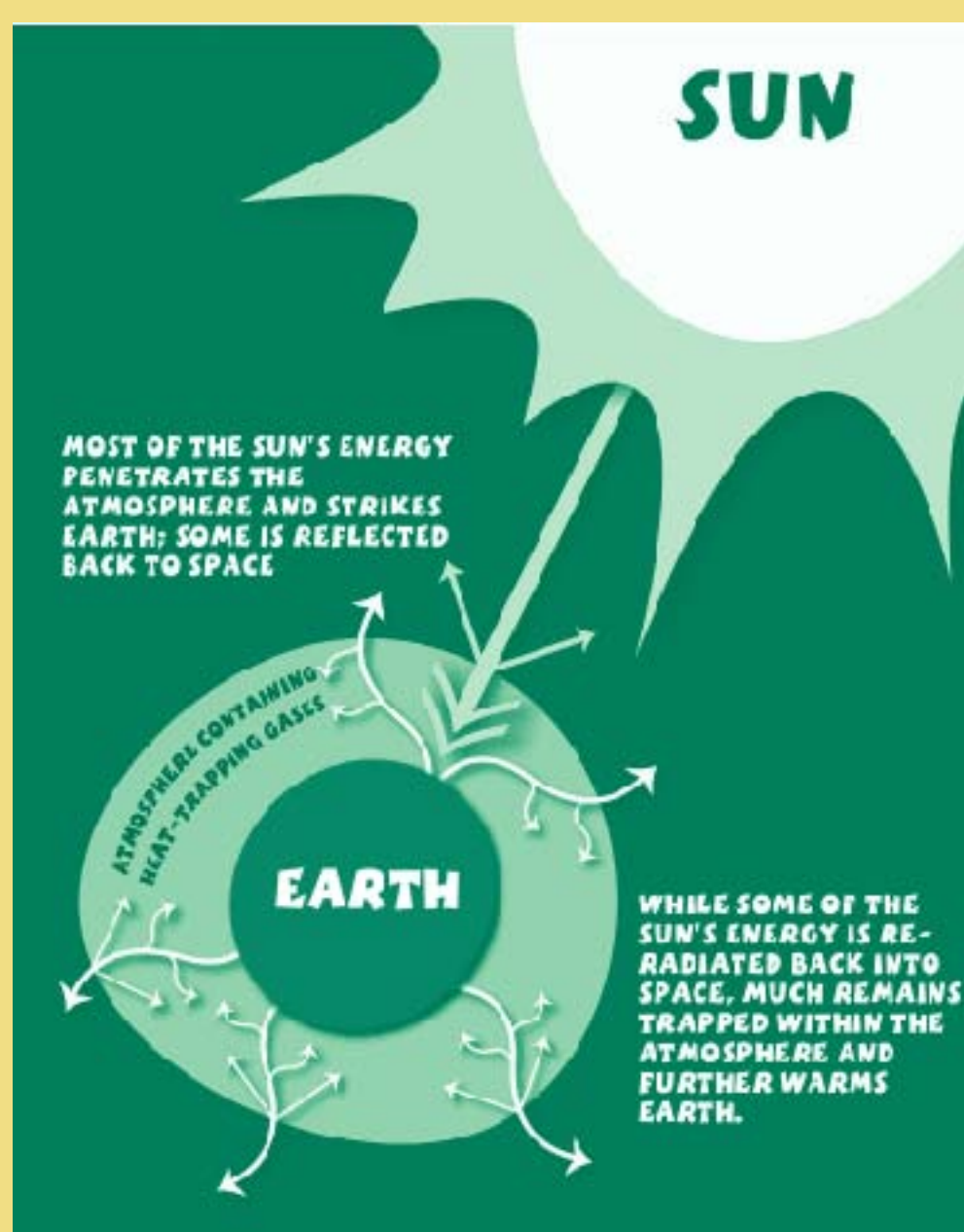
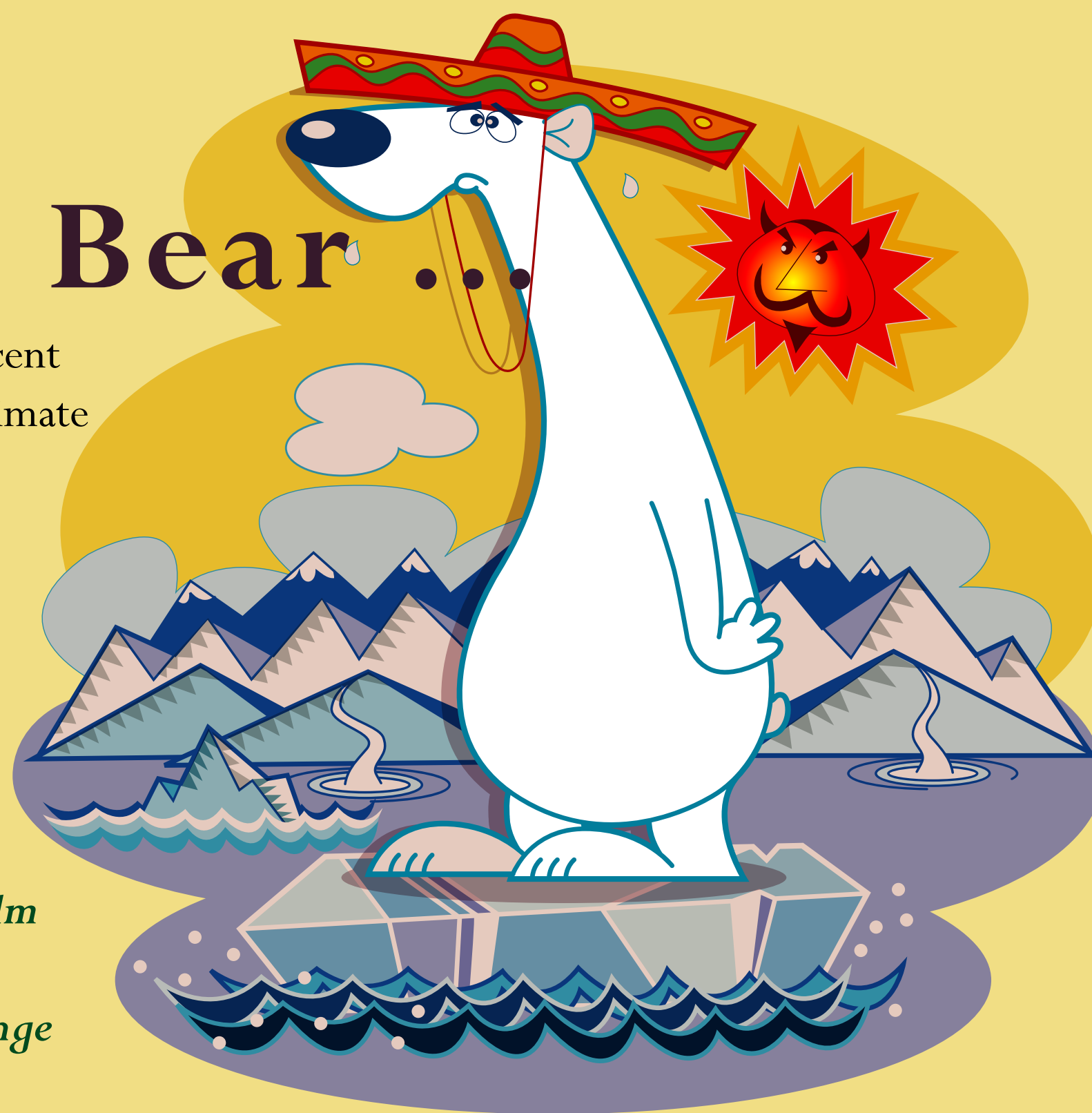


Don't kill a Polar Bear ...

You've got to admit, that polar bears are amongst the most magnificent creatures on earth but, did you realise that if global warming and climate change carry on at their current rate polar bears may well become extinct in our lifetime and that may be the least of our problems, if not checked, global warming will ultimately ...

- Cause the oceans to rise as the ice caps melt – flooding low-lying areas including major cities like London and valuable agricultural land like Romney Marsh
- Cause warm sea currents to cool and shift resulting in countries like ours getting colder and colder – remember the film 'The Day After Tomorrow'!
- Cause the distribution of humans, plants and animals to change dramatically and basically change our world as we all know it



So what is Global Warming and the Greenhouse Effect?

Human activity such as cars, factories, power stations and landfill sites all produce huge quantities of warm, harmful Greenhouse Gases - carbon dioxide, methane and nitrous oxide are the main culprits. These gases build up and up and, trapped in by the earth's atmosphere, they create a greenhouse effect that gradually causes the earth to warm up!

And to rub salt into the wound ...

Trees and plants are the best purifiers of Green house gases as they 'breath in' carbon dioxide and 'breath out' valuable oxygen. The trouble is we've spent the last 100 years cutting down more trees than we plant for especially in the rainforests of the world effectively destroying 'the lungs of the earth'

Ten simple ways to save the world ...

Sure the situation is not good but at least we now know it is happening and are trying to do something about it on a national and international level. What you may not know is that we can all do our bit to reduce green house gases and quite literally help save the world. If every visitor to the Rare Breeds Centre does the following easy and simple things over the next 10 years, it is estimated that we will have saved the lives of 43 polar bears and 147 penguins (officially made up estimate that hopefully illustrates the point!) and probably saved ourselves a small fortune at the same time!

- Turn off the lights when you're not using them
- Use the car less or drive more slowly
- Recycle as much as you can
- Plant trees and bushes – great for wildlife and the environment
- Only boil the water you need in a kettle
- Buy energy efficient appliances and light bulbs
- Where possible, use the microwave and not the oven / hob
- Limit your use of disposable products
- Buy local, buy British – it supports your country and saves transport costs
- Buy products with minimal packaging



And most importantly, encourage your children and friends to do the same

Global warming is already affecting you, me and our children and things will get worse if we don't all do our bit to help. So give it a go today and start saving the world!

